

2015 Friends Meeting Minutes February 10, 2015

Attendees & January Hours:

Jenny Elliott, V.P.	5.5	Joyce Sternberg	4.5
Paula Highfill	6	Robert Lee	6
Cris Slimak	3.5	Adasu Martin	
Tiffany Daubitz			
Sharman Miller		Suzonne Evans	3.5
Dee Lemser	4.5		

At January Meeting:

Sharon Zambrzycki	5.5	Carol Ann Grantham	17.75
Angela Hornburg	3.5	Anita Moore	1.5
Anita Murtha	1.5	Carol Ritchey	1.5
Barbara Hause	1.5		

1. Minutes

The meeting was called to order at 6:05 p.m. by Jenny Elliott, Vice President, acting in the absence of President Carol Ann Grantham. The minutes for January were presented. Ms. Sternberg noted that she and her hours were listed as Attendees twice, stated that 4 hours were correct and requested that 2 hours be removed. Dee Lemser moved the minutes be approved with that correction. Robert Lee seconded. It carried unanimously.

2. Treasurer's Report

Due to the absence of Treasurer Sharon Zambrzycki, the Treasurer's Report for January was delayed until the March meeting.

3. President's Report

- Vice President Elliott reminded members that the annual Texas Library Association Conference will be held April 14-17 in Austin. The Friends have two, single-occupancy rooms reserved at the conference hotel, the Austin Hilton, for 3 nights. Ms. Elliott reminded officers to check their calendars and let President Grantham know their plans. She encouraged all members to attend if they were interested. More information is available at www.txla.org/annual-conference
- TLA Virtual Action Day is February 12. Ms. Elliott encouraged members to contact their elected officials to advocate for libraries. Sample email templates and talking points are available at the TLA website www.txla.org

4. New Business

- The Mansfield News Mirror is conducting the Spring Break Scavenger Hunt again this year. The library is involved as the final clue/destination in the hunt. Last year

the Friends sponsored the prizes kids received when they turned in a completed hunt list. The News Mirror has requested that we do the same the year. Sharman Miller made a motion that we pay up to \$100 for prizes for the New Mirror Spring Break Scavenger Hunt. Joyce Sternberg seconded. The motion carried unanimously. Ms. Elliott will instruct Treasurer Zambrzycki to contact editor Rogers about payment.

- After working on a new logo with graphic artist Rick Sales, the Friends have agreed on a design that will incorporate books and technology, look colorful and vibrant and boldly identify the Friends. Look for it to begin appearing on the Friends website, printed letterhead and mailing materials and on all of the Mansfield Reads! 2015 promotional material. Ms. Elliott reported that she is working with the book bag supplier to print the new logo on a new order of both large and small book bags. Some of these will also include the Mansfield 125 logo so that the Friends and Mansfield Reads! may participate in the commemoration and celebration of Mansfield's 125th Birthday.

5. Unfinished Business

- **Mansfield Reads!**

Ms. Highfill reported on the status of contact with Ms. Flagg's representative. Details of a possible ticketed luncheon on Thursday before the Author Event at Walnut Creek Country Club were discussed pending Ms. Flagg's availability. Ms. Lemser will make contact with WCCC. It was decided that Mansfield Reads! will participate in the MISD Multicultural Festival at the Center for Performing Arts. Ms. Highfill will ask Rick Sales to design a Save the Date postcard that can be handed out at the festival as well as in the library, at meeting appearances and used on the Friends website. We will also ask Mr. Sales to produce the author event invitation early so that they may be mailed at an earlier date than in the past. We will ask the printer to have them ready for a mailing session to be held before the March meeting. Hotel sponsorship has been arranged and the City Convention & Visitors Bureau will work with us on Reads! promo on their website. Copies of the book have been ordered and are expected in any day. We will purchase them using our normal discount and sell them at a discount from retail price. Robert Lee will work with Ms. Elliott on displaying Ms. Flagg's books in the Friends' glass display case. Showing of the movie "Fried Green Tomatoes" was discussed. Ms. Elliott will contact Farr Best Theater.

6. Adjourn

The meeting was adjourned at 7:20 p.m. The next meeting is scheduled for March 10, 2015, at 6:00 p.m. Since that falls during Spring Break, it was suggested that the meeting be rescheduled to March 3, 2015, at 6:00 p.m. An email notification will be sent to confirm the meeting date.