

2011 Friends Meeting Minutes

January 10, 2012

Attendees:

Paula Highfill, President	Carlton Cloud
Carol Ann Grantham-Vice President	Sharman Miller
Diane Kelly, Treasurer	Robert Lee
Jenny Elliott, 2 nd Vice President	Steve Standefer
Stacey Guttman-Secretary	
Joyce Sternberg	

Approval of Minutes:

The meeting was called to order at 5:05pm. Paula moved to postpone approval of the previous meeting minutes until the February meeting. Robert seconded the motion. The motion passed unanimously.

Treasurer's Report:

Diane presented the report for December. A motion was made by Joyce and seconded by Carlton to approve the reports and it passed unanimously. Total income for December was \$1,402.76, more than half of which came from Barnes & Noble gift card-book fair in the amount of \$789.50. Tips earned from Barnes & Noble gift wrap were \$50.36. Regular book sales were \$425.39. Pencil sales were \$6.25. The expenses were \$57.51 for flower/gift/contributions and \$761.50 for special events. The year-end assets were \$13,794.84.

A question was raised about the profitability of the sale of pens and pencils. The library likes the convenience for patrons so we will continue to sell them.

President's Report:

- New officers assume roles
- ALA Midwinter Meeting, Dallas, January 20-24, if interested in attending send Paula an email.
- Membership mailing January 17 at 4:00 to address envelopes. We will include brochures. Steve will have them updated and printed. Steve will check on room, Diane will purchase postage, Carol Ann will email members.
- December 2012 book fair is set up with Barnes & Noble. Thanks to all volunteers who helped this year.
- Float photos may be seen on Friends Facebook site.
- "Bling" Friends shirts were ordered. Shirts are \$28 each. Friends will pay \$18 and members may pay either \$10 or the total price.

Reads:

- Sharon requested a list of where sponsor letters have been sent. Sharon approached Aristide about sponsoring and they were interested in having the event there. Some concerns were acoustics, parking and so close to the actual date. May use a different venue next year. This is the 9th year for Reads at the library.
- Sponsor deadline is February 3.
- Mansfield Reads mission is to showcase the library. There have already been inquiries to the website. Will need to limit number of reservations, rsvp by date, residents first, Friends next, then the general public were some suggestions.
- Jenny wrote Texas Trust Credit Union a sponsor letter. Suggested sponsorship of VIP table.
- Suggested schedule: 2:30 Mansfield HS, 2:30-6:00 back to hotel, 5:00 VIP table to nosh with dignitaries, 6:00-7:00 appetizers, 7:00-9:00 presentations and book signing.
- Savvy's Bistro to cater
- City Council meeting is February 13 at 7:00 pm. We will take a copy of *Rainwater* for each city official.
- Banner has a lot of visible wear. Website listed is wrong and needs to be updated. It was decided not to hang banner this year.
- Use bookmark, posters and invitations to advertise. Lindsay (Diane)-Key Club at Mansfield HS, Scott Kissinger, ROTC to help distribute posters. Stacey will oversee distribution of posters.
- Invite Mack & Dyan to do music. Carol Ann will see if they are available.
- Vern has provided photos for display in library (Mansfield Historical Society)
- Paula will ask Amanda at Mansfield News-Mirror to attend and Jessica at Barnes & Noble to have books available. Cost of books is \$7.99 but we buy at a 20% discount. The projected selling price is \$8 so we will make 20% off of each book. Order 100 books to sell at the library.

New Business

Per Steve's request to delay the presentation of the library wish list, Paula stated that there was no new business.

Next Meeting:

February 14, 2012

Adjourn:

Paula adjourned meeting at 6:55 pm.